



DICKTEN MASCH PLASTICS

ADVANCING TECHNICAL SOLUTIONS

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Dickten Masch Plastics Promotes Lider & Lettau to new VP Roles

Positions created to enhance DMP's focus on meeting and exceeding customer expectations.

NASHOTAH, Wis. (May 2, 2011) – Dickten Masch Plastics (DMP), a custom thermoplastics and thermoset molder with metal stamping and assembly capabilities and facilities in Wisconsin and Iowa, recently promoted two company veterans to Vice President roles.

DMP President Steve Dyer named Carl Lider VP of Operations and Doreen Lettau VP of Market and Business Development. The new organizational structure will help focus the company's resources to better meet the needs of customers.

"In our dynamic business climate, responsiveness and flexibility are critical to success," said Dyer. "Putting innovative leaders in these new positions will help us service our existing customer base and set the groundwork for potential expansions."

Carl Lider – VP of Operations

Lider is a Six Sigma black belt, lean facilitator and value stream leader/trainer with more than 20 years of manufacturing experience. As Vice President of Operations, he will continue to support DMP in a journey of operational excellence. Lider will lead a team responsible for planning and implementing operations activities to help DMP customers achieve optimal performance.

Lider also has 28 years of military experience. He holds the rank of major in the U.S. Army and has twice been awarded the Bronze Star. In addition to his new role at DMP, he serves as Commander of 393 Tactical PSYOP Company in Aurora, Ill.

Doreen Lettau – VP of Market and Business Development

Serving as the new Vice President of Market and Business Development, Lettau and her team will assess new markets, analyze and secure business opportunities and help ensure maximum efficiency of new programs and products.

Lettau has more than 20 years of plastics industry technical sales and marketing experience, and her thorough knowledge of supply chain trends is a valuable resource to customers. The relationships she built in her previous role as director will help her ensure DMP maintains the highest level of customer satisfaction in all aspects of the business.

In addition to Nashotah, WI, Lider and Lettau are now responsible for teams in DMP's Ankeny, IA facility.

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About Dickten Masch Plastics: *Dickten Masch Plastics is a custom thermoplastics and thermoset molder with technical expertise and advanced processing capabilities that produce unique advantages for customers in a range of industries. The company's commitment is to help customers throughout the value stream by providing engineering and design support, world-class materials analysis, high-quality tooling, rapid prototyping, experienced project management and an array of value-added secondary operations. As part of the Patmian Group of companies, Dickten Masch Plastics has access to the resources it needs to grow in a way that is most advantageous to customers. To learn more, visit Dickten Masch online at <http://www.dmpadvantage.com/>.*

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