



DICKTEN MASCH PLASTICS

ADVANCING TECHNICAL SOLUTIONS

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Steven E. Braun, CPA Named Chief Financial Officer of Dickten Masch Plastics *Accomplished Industry Veteran Joins Growing Plastics Solutions Provider*

Nashotah, Wis. – **(April 8, 2010)** – Dickten Masch Plastics, LLC (DMP) has appointed Steven E. Braun as the company's new chief financial officer. In addition to financial leadership, Braun will also be responsible for the Human Resources and Information Technology functions of the business.

Braun brings over 24 years of experience in financial leadership, operations management and world-class manufacturing to this position. He has extensive experience in helping manufacturing companies reach their growth goals while designing and executing financial and IT infrastructures to support and sustain the addition of new teams and locations.

"Steven joins Dickten Masch at a very important time in our history, said Steven A. Dyer, DMP President & CEO. "As a company, we are committed to equipping our customers with every possible advantage in today's challenging business environment. This means the continued growth of both our services and our manufacturing footprint. Steven's experience and competencies will be a huge asset as we design and successfully implement these strategies."

The addition of Braun reflects DMP's commitment to retaining industry-leading talent and manufacturing expertise to drive growth and innovation at the company, as well as provide additional value and best-in-class service to customers in a variety of market sectors.

"This is clearly an exciting time to join Dickten Masch," Braun said. "Not only is the company enjoying strong growth, they have an experienced and dedicated leadership team that's committed to the company's ongoing success. I'm looking forward to partnering with them and to contributing my expertise to help the team accomplish its growth goals."

Most recently, Braun was chief financial officer of Adaptive Micro Systems, LLC, an LED display manufacturer for indoor and outdoor communication and advertising. Prior to that, Braun has held management positions in finance with Waukesha Electric Systems, Inc. and HUSCO International Inc. He began his career with Price Waterhouse in Dallas, TX.

Braun earned a B.S. in Business Administration from the University of Wisconsin – Milwaukee and is a certified public accountant (CPA).

About Dickten Masch Plastics: *Dickten Masch Plastics is a custom thermoplastics and thermoset molder with technical expertise and advanced processing capabilities that produce unique advantages for customers in a range of industries. The company's commitment is to help customers throughout the value stream by providing engineering and design support, world-class materials analysis, high-quality tooling, rapid prototyping, experienced project*

management and an array of value-added secondary operations. As part of the Everett Smith Group of companies, Dickten Masch Plastics has access to the resources it needs to grow in a way that is most advantageous to customers. To learn more, visit Dickten Masch online at <http://www.dicktenplastics.com/>.

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