



# **DICKTEN MASCH PLASTICS**

ADVANCING TECHNICAL SOLUTIONS

## **FOR IMMEDIATE RELEASE**

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### **Dickten Masch CEO to Speak at BizTech Expo Manufacturing Summit Breakfast**

*Steve Dyer to share insights and strategies for growth in 2009*

Nashotah, Wis. – **(April 1, 2009)** – Dickten Masch Plastics, LLC is pleased to announce that CEO Steve Dyer will be a guest panelist in the BizTech Conference & Expo's Manufacturing Summit Breakfast, April 30 at Wisconsin State Fair Park.

Dyer is one of four CEOs from prominent manufacturing companies around Wisconsin who will share their insights and best strategies for how the region's manufacturers can grow in 2009. The panel discussion will touch on the recession, competing in a global economy, sourcing, branding, workforce development and more.

"During this challenging economic time, it's critical that businesses provide support for one another to ensure the viability of our companies and the communities where we do business," Dyer said. "I'm honored to be a member of this panel and look forward to sharing ideas with other leaders."

The Manufacturing Summit Breakfast begins at 7:30 a.m. April 30 at The BizTech Conference & Expo, the state's largest business-to-business trade show. In 2008, more than 4,500 business people attended the two-day event.

To register for the Manufacturing Summit Breakfast, please visit [www.biztimes.com/mfg](http://www.biztimes.com/mfg).

**About Dickten Masch Plastics:** *Dickten Masch Plastics provides intelligent, well-engineered and creative technical solutions to develop custom-molded products for a diverse range of industries. Its team of dedicated, technically competent professionals is passionate about achieving excellence and delivering best-in-class service to help customers meet their challenges and grow their businesses.*

*Dickten Masch capabilities cover the spectrum from detailed materials analysis and part design, through rapid prototyping and tooling, to innovative molding processes and value-added secondary operations. To learn more, visit Dickten Masch online at <http://www.dicktenplastics.com>.*

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