



DICKTEN MASCH PLASTICS

ADVANCING TECHNICAL SOLUTIONS

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Dickten Masch Adds Top Talent to Engineering, Management Teams *Industry Experts Tapped to Support Company's Commitment to Innovation and Quality*

Nashotah, Wis. (December, 2008) – Dickten Masch Plastics, LLC is pleased to announce the appointment of Thomas Walczak as Director of Engineering Services and Doreen Lettau as Business Development Manager.

The addition of Walczak and Lettau reflect Dickten Masch's commitment to retaining industry-leading talent and plastics expertise to drive growth and innovation at the company, as well as provide additional value and best-in-class service to customers in a variety of market sectors.

Headquartered in Nashotah, Wis., Dickten Masch provides advanced technical solutions in thermoplastic and thermoset molding, engineering, analytical lab, and tooling services.

Walczak Leads Engineering Services

Tom Walczak comes to Dickten Masch from Mercury Marine, where he most recently served as Engineering Manager of Cowling and Outboard Integration. During his tenure at Mercury, Walczak designed the cowling for the Verado engines, which at the time of its release was the largest glass-filled nylon part in the world. The groundbreaking design earned four Society of the Plastics Industry (SPI) awards, including the SPI Conference award in 2004.

Walczak has received 13 U.S. patents over the course of his career, which includes engineering and design posts at Osmonics (currently Pentair Residential Filtration) and Badger Meter.

"We're extremely fortunate to have Tom lead our team of engineers," said Steve Dyer, President and CEO of Dickten Masch. "He brings a proven track record of ingenuity and designing for quality, efficiency and performance. Our customers will be the biggest beneficiaries of Tom's expertise and commitment to quality."

Lettau Tapped for Marketing, Business Development

Doreen Lettau will lead business development and marketing operations at Dickten Masch. An accomplished marketer and manufacturing sector veteran, Lettau has held management positions at Brady Corporation and Kelch Corporation (currently part of Bemis Manufacturing).

At Brady, Lettau led strategic marketing communication efforts in North America for three product categories and a dozen product managers. As a member of Brady's global marketing team, Lettau spearheaded the global corporate branding initiative "When Performance Matters Most," which earned the team the company's 2007 President's Value Award.

During the course of her career, Lettau has worked closely with several leading original equipment manufacturers in a wide range of markets including, automotive, energy, food, power equipment, recreational vehicles and water filtration.

Operational Leadership Promotions

Two key promotions round out recent moves at Dickten Masch to further strengthen production management and operations. Al Leidinger has been promoted to Director of Thermoplastic Operations at the Nashotah facility and Bruce Kiesling was promoted to Director of Thermoplastic Operations at the company's facility in Ankeny, Iowa.

Leidinger joined Dickten Masch in February, 2008, bringing 20 years of experience in plastics, plant management and a sharp focus on product quality, production engineering, cell design and lean manufacturing.

Kiesling is also an accomplished industry veteran, having spent 20 years with Rubbermaid before joining Dickten Masch in 2007. A strong advocate of scientific molding, Kiesling has successfully incorporated lean, Six Sigma techniques and automation into operations at the Ankeny facility to optimize cycle times and achieve high levels of repeatability to consistently produce technical components and solutions for specialized applications.

"With these appointments, I truly believe we've built the best leadership, engineering and production teams in the industry," said Dyer. "It's a highly dedicated team that shares my passion for providing our customers with the most intelligent, well-engineered and creative technical solutions in plastics."

About Dickten Masch Plastics: *Dickten Masch Plastics provides intelligent, well-engineered and creative technical solutions to develop custom-molded products for a diverse range of industries. Its capabilities cover the spectrum from detailed materials analysis and part design, through rapid prototyping and tooling, to innovative thermoplastic and thermoset molding processes and value-added secondary operations. Dickten Masch is committed to applying the right people, processes and understanding needed to produce smarter,*

better outcomes for each customer. As part of the Everett Smith Group family of companies, Dickten Masch has access to the resources it needs to grow in a way that is most advantageous to customers.

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